



As you ponder a future purchase of a new computing device, you might be debating over a laptop computer versus Apple's iPad 2. The bottom line is that an iPad 2 (or similar tablet device) is an awesome portable media content viewing and light-weight content creation device, while a laptop excels as a portable general purpose and serious content creation device.

Let's compare the two devices in a number of key areas:

	iPad 2	Laptop	Winner	Comments
Weight	1.5 lbs	5 to 7 lbs	iPad 2	
Available CPU processors	1Ghz Apple A4	Many, including dual and quad core CPUs	Laptop	iPad CPU very good for its intended functions
Max memory	512 MB	8 GB	Laptop	
Disk space	64 GB	250 GB on up	Laptop	
Battery life	10 hours avg	3 hours avg	iPad 2	
Default input devices	Touchscreen/virtual keyboard	Keyboard/touchpad	Casual input: iPad 2; serious input: Laptop	External keyboard & mouse can be purchased for iPad 2
Peripheral support	Limited, but increasing	Huge	Laptop	No USB port on iPad 2
Application availability	Only from Apple App Store	Everywhere	Laptop	iPad apps are available from other sources, but installing them ususally voids your Apple warranty
Standard cost	16 GB: \$499.00, 32 GB: \$599.00, 64 GB: \$699.00; 3G support adds \$130.00	About \$350.00 on up	Laptop in terms of power & capacity	
Best uses	"Couch computing" (web surfing, viewing email, video conferencing, viewing photos, playing music, social networking, light-weight	"Serious computing" (large content creation (e.g., Word, Excel, Powerpoint), financial applications, programming, heavy gaming, local		Note: iPad 2 does not support Flash, limiting use with many web sites

| gaming, handy apps)

| storage of lots of content)

As always, I hope you have found this information useful. If you do not wish to receive these emails in the future, let me know.

All the best!
Steve (650-222-4140)